

CLEMENTINE JULIAN: CURRICULUM VITAE

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PROFILE

Masters student at Sorbonne in Paris, international consultant and experienced in teaching English as a Foreign Language,

A public relations and communications specialist with strong writing, interpersonal and problem solving skills who has experience in corporate affairs and policy development. An experienced Public Affairs and Political Advisor who has a thorough knowledge of policy development and understanding of legislative process in Australia. Expert in strategy development after having worked in public relations and policy on multi-billion projects for more than 13 years.

Speaks intermediate level French (B2 Level French). Former business owner in France.

CORE CAPABILITIES

- Thorough understanding of international policy.
- Experienced in teaching English as a Foreign Language.
- Exceptional attention to detail and excellent communication skills.
- Specialist at strategy, communications and content creation.
- Ability to work autonomously and in a team.
- Expert at building relationships and public relations.
- Exceptional interpersonal and problem-solving skills.
- Extensive experience in media relations and politics.
- Excellent organisational, research and negotiating skills.
- Understanding of policy development and economics.

CAREER SUMMARY

Consultant (media, policy & communications)	Present
Senior Government Relations Advisor (NSW) Inland Rail	Jun 2019 – Jul 2024
Senior Advisor & Chief of Staff Office of the Hon. Richard Colless MLC	Jan 2016 – Mar 2019
Advisor Office of the Hon. Duncan Gay MLC	Jun 2014 – Jan 2016
Advisor Office of the Hon. Katrina Hodgkinson MP	Feb 2014 – May 2014
Research and Media Manager Australian Farm Institute	Jun 2012 – Jan 2014
Account Manager Stellar Concepts Public Relations	Sep 2010 – Jul 2012

EDUCATION

- **Bachelor of Agricultural Economics** – University of Sydney (2010)
- **Masters Degree in Media & Communications** – University of Technology Sydney (ongoing)
- **Oxford Leadership Development Programme** – University of Oxford (Credit) (2022)
- **Intensive French Course** – Alliance Francaise, Bordeaux (B1.3 - Credit) (2023)
- **Diploma in French Language Studies / Diplôme d'études en langue française (DELF)** B1 level - Université Bordeaux Montaigne (2023)
- **Public speaking bootcamp** - National Institute of Dramatic Art (2024)

PROFESSIONAL EXPERIENCE

Senior Government Relations Advisor (NSW): Australian Rail Track Corporation (ARTC) – Inland Rail (**Jun 2019 – Jul 2024**)

Responsibilities

- Provide expert support to the Director of Government Relations to proactively advise and inform the CEO and senior management on highly complex issues pertaining to the infrastructure sector including those that require advocacy;
- Lead and manage the development and implementation of a range of strategies, programs and policy proposals for effective whole of government engagement with key ministers, ministerial advisers, shadow ministers, departmental officials at federal, state and local government levels;
- Build and sustain strategic professional networks and high-level relationships with an extensive network of relevant ministerial advisers and departmental officials, ensuring the CEO has efficient access to key politicians and departmental officials;
- Prepare communication and policy materials, including; departmental policy briefs, media release, internal communication material and presentations; and
- Assist with preparing submissions and documents relating to parliamentary inquiries; and reviewing submissions made by stakeholders.

Achievements

- Developed and maintained professional relationships with parliamentary offices;
- Lead and worked closely with internal stakeholders to manage the NSW Parliamentary inquiry into the Inland Rail project; and
- Assisted with the Senate Inquiry into the Inland Rail project and developed a range of material to support the CEO and senior management.

Senior Advisor & Chief of Staff: The Hon. Richard Colless MLC, Parliamentary Secretary for Western NSW and Natural Resources (**Jan 2016 – Mar 2019**)

Responsibilities

- Prepared communication and policy materials, including; media releases, speeches, speaking notes and briefings;
- Reviewed submissions and documents relating to parliamentary inquiries; and
- Oversaw stakeholder engagement with parliamentary and ministerial offices, councils, industry and government agencies.

Achievements

- Developed professional relationships with parliamentary and ministerial offices, across all political parties;
- Delivered key pieces of media coverage for Western NSW;
- Co-ordinated with high levels of government and international agencies to deliver a successful Commonwealth Parliamentary Study tour and report; and
- Co-ordinated Parliamentary Friends of Landcare – which includes 30 Members of Parliament.

Advisor: The Hon. Duncan Gay MLC, Minister for Roads, Maritime and Freight & Leader of the Government in the Legislative Council (**Jun 2014 – Jan 2016**)

Responsibilities

- Engaged with stakeholders across industry, parliament and government to deliver policy and communication materials to the Minister and Chief of Staff;
- Oversaw the organisation of Question Time and supporting the Minister in the Legislative Council chamber; and
- Co-ordinated policy and media for the Roads, Maritime and Freight portfolio in Regional NSW.

Achievements

- Managed policy and election commitments for all electorates along the North Coast of NSW in the 2015 State Election;
- Oversaw the delivery of milestones for the Pacific Highway upgrade – one of the biggest infrastructure project in the southern hemisphere;
- Secured favorable media coverage for multi-million dollar regional road projects; and
- Contributed to monetary outcomes and communication materials for two State Budgets.

Advisor: Office of the Hon. Katrina Hodgkinson MP, Minister for Primary Industries and Small Business (**Feb 2014 – May 2014**)

Responsibilities

- Assembled information on key policy issues within fisheries, biosecurity, agriculture and Local Land Services; and

- Travelled with the Minister and organized electorate visits, events and community cabinet meetings.

Achievements

- Contributed to the development and passing of the Biodiversity Conservation Act 2016; and
- Contributed to the commercial fisheries reform in NSW.

Research and Media Manager: Australian Farm Institute (Jul 2012 – Feb 2014)

Responsibilities

- Managed and prepared media releases & pitches, newsletter articles, sponsorship and research projects;
- Established relationships with researchers, government agencies and industry;
- Managed conference preparation and sponsorship, including; marketing material and publicity; and
- Assisted with updating the website, preparing blogs, marketing and social media material.

Achievements

- Co-authored 3 research reports undertaken by the Australian Farm Institute;
- Assisted with the Local Land Services consultancy process, and contributed to the recommendations for the Local Land Services Act (2013);
- Authored a three page feature article on Australia's food labelling laws published in the Institute's newsletter; and
- Managed two large agricultural conferences and reached all KPIs.

Account Manager: Stellar Concepts Public Relations (Sep 2010-July 2012)

Responsibilities

- Drafted media releases and pitches to news, lifestyle, hospitality and beauty media;
- Assisted with managing Facebook and Twitter accounts; and
- Assisted with the delivery of events, including; Wool Modern (2012), Dr. LeWinn's Skin Perfect make up range (2012), Ivy's 3rd Birthday (2011) and Disaronno Contemporary Terrace (2011).

Achievements

- Managed the publicity for the first ever CafeSmart (StreetSmart, Australia), where a total of \$26,000 was raised and over 50 clippings were achieved;
- Achieved favorable publicity for Wool Modern (2012), a travelling fashion exhibition with Prince Charles, showcasing designers such as Vivienne Westwood;
- Achieved 50+ media clippings for the HeartKids Awareness Month campaign which included a segment on The Project as well as pieces in the Sydney Morning Herald and Practical Parenting; and
- Developed relationships with a range of media contacts from regional and metro publications to online, and broadcast media.

References can be provided upon request.

PUBLICATIONS AUTHORED & CO-AUTHORED

Keogh, M & Julian, C. (2014). Optimising future extension systems in the Australian grains industry, Sydney, New South Wales: Australian Farm Institute.

Julian, C. (2012, Nov) From Where? Home truths about what you're really eating. Farm Institute's Insights, 9(4),1-5.